2025 Seasonality Guide

TRAVEL ADVANTAGE NETWORK

Date Ranges/Weeks

Area	1 Jan 4 - Jan 11	2 Jan 11 - Jan 18	3 Jan 18 - Jan 25	4 Jan 25 - Feb 1	5 Feb 1 - Feb 8	6 Feb 8 - Feb 15	7 Feb 15 - Feb 22	8 Feb 22 - Mar 1	9 Mar 1 - Mar 8	10 Mar 8 - Mar 15	11 Mar 15 - Mar 22	12 Mar 22 - Mar 29	13 Mar 29 - Apr 5	14 Apr 5 - Apr 12	15 Apr 12 - Apr 19	16 Apr 19 - Apr 26	17 Apr 26 - May 3	18 May 3 - May 10	19 May 10 - May 17	20 May 17 - May 24	21 May 24 - May 31	22 May 31 - Jun 7	23 Jun 7 - Jun 14	24 Jun 14 - Jun 21	25 Jun 21 - Jun 28	26 Jun 28 - Jul 5	27 Jul 5 - Jul 12	28 Jul 12 - Jul 19	29 Jul 19 - Jul 26	30 Jul 26 - Aug 2	31 Aug 2 - Aug 9	32 Aug 9 - Aug 16	33 Aug 16 - Aug 23	34 Aug 23 - Aug 30	35 Aug 30 - Sep 6	36 Sep 6 - Sep 13	37 Sep 13 - Sep 20	38 Sep 20 - Sep 27	39 Sep 27 - Oct 4	40 Oct 4 - Oct 11	41 Oct 11 - Oct 18	42 Oct 18 - Oct 25	43 Oct 25 - Nov 1	44 Nov 1 - Nov 8	45 Nov 8 - Nov 15	46 Nov 15 - Nov 22	47 Nov 22 - Nov 29	48 Nov 29 - Dec 6	49 Dec 6 - Dec 13	50 Dec 13 - Dec 20	51 Dec 20 - Dec 27	52 Dec 27 - Jan 3
NORTHEAST US																																																							
Maine																																																							
Massachusetts																																																							
New Jersey Shore																																																							
New York																																																							
Vermont																																																							
MID-ATLANTIC US																																																							
Delaware																																																							
MD eastern Shore																																																							
MD Western Mountains																																																							
Pennsylvania																																																							
Virginia Beach																																																							
Williamsburg, VA																																																							
Washington, D.C.																																																							
SOUTHEAST US																																																							
Coastal N. Carolina																																																							
Georgia																																																							
Georgia Mountains																																																							
Hilton Head																																																							
Myrtle Beach																																																							
Nashville, TN																																																							
North Carolina Mountains																																																							
Tennessee																																																							
GULF COAST & FLORIDA US																																																							
Alabama Coast																																																							
Mississippi Coast																																																							
Florida East Coast																																																							
Florida West Coast																																																							
Em. Coast - Panhandle																																																							
New Orleans																																																							
Orlando/Kissimmee																																																							
Southern Florida																																																							
Texas																																																							
MIDWEST US																																																							
Arkansas																																																							
Indiana																																																							
Michigan																																																							
Missouri																																																							
Ohio																																																							
Wisconsin																																																							
WESTERN US																																																							
Arizona																																																							
Northern Arizona																																																							
Northern California																																																							
California Desert																																																							
Southern California																																																							
Boulder, CO																																																							
Colorado																																																							
Idaho																																																							
Lake Tahoe																																																							
Las Vegas																																																							
New Mexico																																																							
Utah																																																							
Washington																																																							
HAWAII, MEXICO & THE CARIBBEAN																																																							
The Caribbean/Bahamas																																																							
Central America																																																							
Dominican Republic/Nevis																																																							
Hawaii - Kaunakakai																																																							
Hawaii - Kihei																																																							
Hawaii - Kauai																																																							
Hawaii - Honolulu	B63:ALB63:AQ63																																																						
Mexico																																																							
Puerto Rico																																																							
EUROPE																																																							
Italy	B63:ALB63:AQ63																																																						

** Seasonality Guide is subject to change.*
*** Seasonality guide weeks are listed as Saturday to Saturday. Friday or Sunday check-in dates have the same seasonality as the adjacent Saturday check-ir*

STANDARD
PRIME
Discount Prime
HOLIDAY